



**Big Brothers
Big Sisters®**
YAVAPAI

2024 ANNUAL REPORT

OUR MISSION

To create and professionally support one-to-one mentoring relationships that ignite the promise in us all.

A Message From Our Executive Director



As I approach my one-year anniversary as Executive Director of Yavapai Big Brothers Big Sisters, I am proud of all we've achieved in 2024. With the support of our community, we've made significant strides in advancing our mission and increasing our impact.

This year, we saw a meaningful rise in community support, which allowed us to expand our programs and services. A highlight was the opening of our new youth mentoring room, creating a welcoming space for our matches to connect. We also introduced more match-focused activities and outings, providing valuable opportunities for Bigs and Littles to strengthen their bonds.

We redesigned key programs like Big Futures, offering our older youth the resources and guidance they need to succeed. Our presence in the Verde Valley also grew, ensuring that more children across the region have access to life-changing mentorship.

None of this would be possible without the incredible dedication of our team. Their passion and commitment to our youth are what make our work truly impactful.

Looking ahead, we are excited about our plans for continued growth and expanding our reach to serve even more youth. With your ongoing support, we will continue to make a lasting difference in the lives of the youth of Yavapai County.

Sincerely,

Kristin M. Kerns

Executive Director, Yavapai Big Brothers Big Sisters

Our new youth mentoring room opened in December courtesy of the Fiesta Bowl Charities and Blue Cross Blue Shield of Arizona.



Who We Served in 2024

Youth served: 181

Matches per community

Prescott-45 | Prescott Valley-50

Verde Valley-30

Total Active Matches: 125

New Matches in 2024: 27

Youth from a single parent household

70

Youth living with an adult other than parent

14

Youth living with two parents

24

Youth with unknown living situation

15

Youth of incarcerated parents

31

Youth receiving free/reduced lunches

85

BIG & LITTLE BROTHER OF THE YEAR



The 2024-25 Big and Little Brother of the Year Honor was awarded to Big Brother Jeff Gage and Little Brother Jax at our November Gala.

"Through this Match, Jax has blossomed—his confidence has grown, his personality has come alive, and he's found a newfound sense of security. This relationship has given Jax a foundation of trust and friendship that allows him to navigate the ups and downs of being a teen today with more confidence and resilience," shared YBBBS board co-chair and Gala presenter, Jonathan

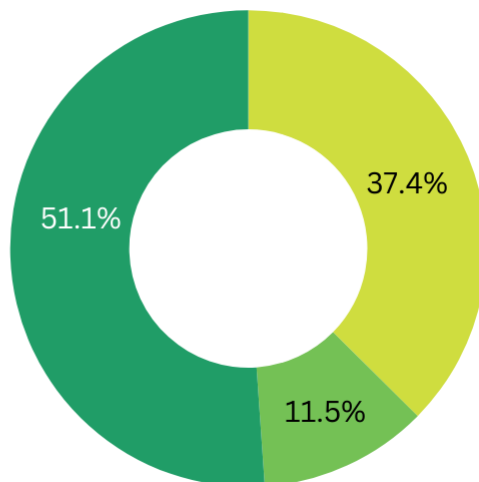


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Financial Overview

2024 Budget Breakdown

- Events
- Grants
- Community & Foundation Giving



2024: A Year of Partnerships

Community partners helped raise \$47,772 for YBBBS with Dutch Brothers raising \$9,545.63 on Bucks for Kids Day in September. Fiesta Bowl Charities and Blue Cross Blue Shield Arizona supported our agency with a full remodel of one of our spaces and turned it into a Community and Mentorship Room.

Other partnerships came in the form of sponsorships which YBBBS saw an increase of over 33% from 2023. Among our valued partners we would like to highlight Desert Financial Credit Union who has not only supported us in grants, sponsorships, and employee donation matching, they also surprise gifted us \$8,500 plus equipment/tech.

Employer matching came in over \$20,000. We saw a 33% INCREASE in Sponsorships over 2023.

Event Highlights



The Bob Mariano Golf Tournament raised over \$75K and our Bowl For Kids' Sake campaign raised over \$113K. The Annual YBBBS Gala raised \$204,392.



Wendy Ross, Chairperson
Yavapai County Director of HR

Jonathan Knight, Vice Chairperson
Desert Financial Credit Union

Toni Jarnagin, Treasurer
Tech Data/Synnex

Eric Costanios, Secretary
VA Bob Stump Medical Center

Tricia Lewis
City of Cottonwood & T&E Development Director

Sherri Pimental
Servicemaster of Prescott

Matt Brassard
Owner, Matt's Saloon

Katie Citrenbaum
Prescott Chamber of Commerce



Big Brother and Board Member Eric Costanios
with Little Brothers Chase and Devon.



Big Sister and
Board Member
Sherri Pimental
with Little Sister
Cathryn.

We extend our gratitude to our community partners for ensuring our continuing Mission

***Mr. & Mrs. Perry Massie
Mr. Don Pence
Ms. Barbara Mariano
Isabel Arnone
Mr. & Mrs. Plaster
Mr. Bill Smith***

***Lorna Pabst De Acosta
Richard McFaul
Ms. Peg Rhodes
Mr. & Mrs. Jim Clemens
Nick Mocerri & Margi Tays
Rebecca & Ron Ficken***

Advanced Coatings
Allan's Flowers
Allegra Marketing Print and Mail
Amazon Distribution Center
Arizona Community Foundation
Arizona Public Service
Arizona Ranch and Resort Cars
Arizona Smile Designers
Arizona's Hometown Radio Group
Assurance Electrical Services
B&W Fire Security
Better Homes & Gardens, BloomTree Realty
Big O Tires
Blue Cross Blue Shield of Arizona
Brown & Brown
C and C Cyclery
CAFMA Firefighter Charities
Canyon AeroConnect
Chino Heating and Cooling
City of Cottonwood
Connolly Electric
Credit Union West
David A. Snyder, CPA
Desert De Oro Foods
Desert Financial Credit Union
Diginity Health
Dutch Brothers
Earthworks Garden Center and Supply
Edward Jones - Chris Einwalter
El Gato Azul

Executech
Fann Contracting
Farmers Insurance - Jeff Champ
Ferguson Enterprises
Findlay Prescott
Findlay Toyota Center, PV
Foothills Bank
HOAMCO
Hotcakez Baking Company
J.W. Kieckhefer Foundation
John Meier
Kiwanis Club of Camp Verde
Kiwanis Club of Prescott
Lamb Chevrolet
Margaret T. Morris Foundation
Mariano Family
Matt's Saloon
Maverik-Chino Valley
Maverik-Prescott
Milgard Windows
Mitchell Family
Nackard Pepsi
Olsen's Grain
OneAZ Credit Union
Page Springs Cellars
Panera Bread-Prescott
Pinnacle Bank
Pioneer Title Agency
Polara Health
Prescott Noon Lions Club
Prescott Sunrise Lions Foundation

Prescott Woman Magazine
Printpack
Raskin's Jewelers
Recovery Electric
Red Rock Air, LLC
Rummel Eye Care
Salt River Materials Group
Sentury CTO
Service Master of Prescott
Slater & Rutherford
Smelter Town Brewery
SRS Distribution
State Farm-Jerome Prazak
Strategic Networking Partners
Stratos Wealth Partners
Summit Administration Services
Target
The Club at Prescott Lakes
The Daily Courier
Thompson's Steamway
Totally Floored
Triple E Construction
UniSource
United Way of Yavapai County
Vacation Adventures Unlimited
Waste Management
Yavapai Broadcasting
Yavapai Title
Yavapai-Prescott Indian Tribe

TO LEARN MORE MORE ABOUT YBBBS or TO GET INVOLVED

Please reach out to us at 928.778.5135 or ybbbs@azbig.org or visit azbig.org